



THE MASHUP



# THE MASHUP

CLASSIC FLOORWEAR  
REMIXED FOR MODERN INTERIORS

DESIGN BY EVA LANGHANS & THOMAS FOLLNER

## IDEA AND CONCEPT

Deconstructing the familiar and reconstructing it in a contemporary context – that's what THE MASHUP is all about. Quality, handmade oriental rugs serve as the raw material for THE MASHUP which are printed with colour and then rendered a vintage look in several complex, hand-crafted steps – eco-friendly by not using chemical bleaches. The result is in an entirely modern style of carpet. Individually configurable and saturated with a new form of distinction, THE MASHUP rugs tell a modern-day story of deep-rooted respect for tradition and craftsmanship.

For all editions except the PURE EDITION the carpets are then cut and reassembled into a patchwork pattern, and the edges sealed with a rubber solution. Finally, the whole carpet is fitted with a contract use, non-slip, felt-knob back - so it lies on the floor completely flat and straight.





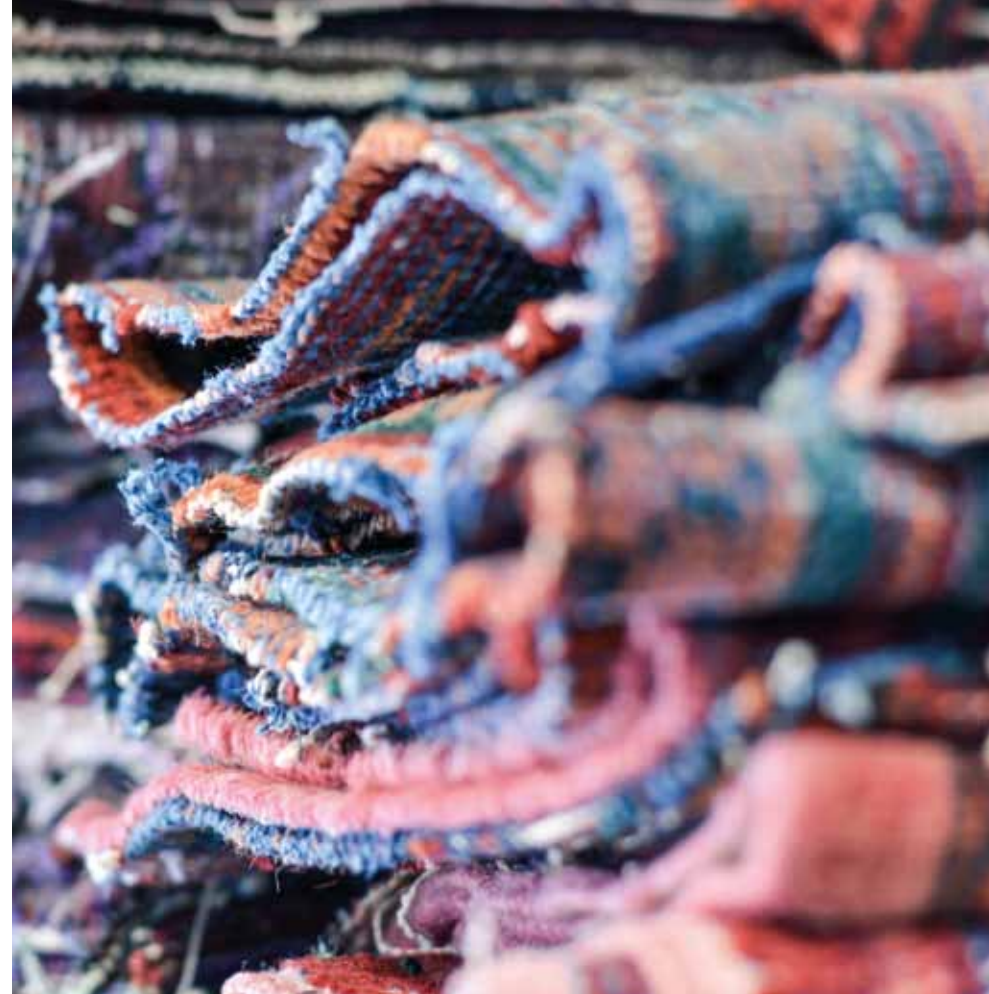


## THE MASHUP A UNIQUE PIECE OF ART

### WHAT MAKES THE MASHUP WHAT IT IS?

- Hand-knotted Oriental carpets – some new, some antique – are used as the best basic raw material.
- Crafted only by hand in every step
- Expert manufacturing in Germany.
- Careful selection of all components.  
We do not use any type of bleach, and the colours in our prints are completely harmless in terms of their ecological impact.
- Because we make it our business not to use any form of bleach in our carpets, there is no damage to the fibre structure.
- kymo creative director Eva Langhans arranges the design of each THE MASHUP carpet individually.
- The special anti-slip backing stabilizes THE MASHUP on all surfaces, keeps the individual modules in form and also improves room acoustics.
- The robust bevelling isn't just super contemporary, it also protects the edges and makes THE MASHUP very, very straight.
- The virtuosic zigzag stitching connects the single modules to create an entire piece and are a sign of our skill.
- Equipped with the finest materials and processed with the greatest of care, your THE MASHUP carpet is ready to take on the world – and any other challenges. If you want you can have it even wet cleaned and it is certified as low flammable in compliance with the DIN EN 13501-1 norm.

All of these fine details add up to create a proper masterpiece – your own personal THE MASHUP carpet.







## THE MASHUP LOVINGLY CRAFTED BY HAND

Our THE MASHUP carpets are something special. That's something we can guarantee.

And because each piece is lovingly crafted by hand - to the tiniest detail - the sky's the limit when it comes to design options.

### COLOURS & COLOUR COMBINATIONS

- Anything goes. Your taste alone decides.
- If you stick to one tone, your THE MASHUP is quieter in its look and composition.
- Tip: Why not mix strong colours with black and grey, brown or blue to emphasize the effect of the colour, or add colourful nuances using only a few colour modules.
- Can't find your colour in our colour palette? We can also print your required colour as a special colour (choose from more than 40 different colours)

Please note that all colours may vary. We use wool as the basic material, a natural product that never reproduces colour straight away. And because we don't use bleaches out of conviction, the colour of the basic fabric (light beige mostly) is added to the print colour in the final look.

### SIZES

- Choose one of our five standard sizes:  
140 x 200 cm | 170 x 230 cm | 200 x 200 cm |  
200 x 290 cm | 290 x 410 cm
- Or choose your own preferred size to suit your personal wish. Up to 350 x 590 cm
- Oversizes on request

### SPECIAL SHAPES

We can make almost any shape of carpet: round, oval and even organic shapes. The same applies to corners or hollows or customized sizes and outlines.

### LOGO AND TEXT PRINTING

We can also incorporate your logo or any other personal wording in the print. Just tell us what you want to have!

### STITCHING

If you don't have any specific wishes our designer will select the fitting sewing thread for your colour scheme. We can also accommodate your wishes.



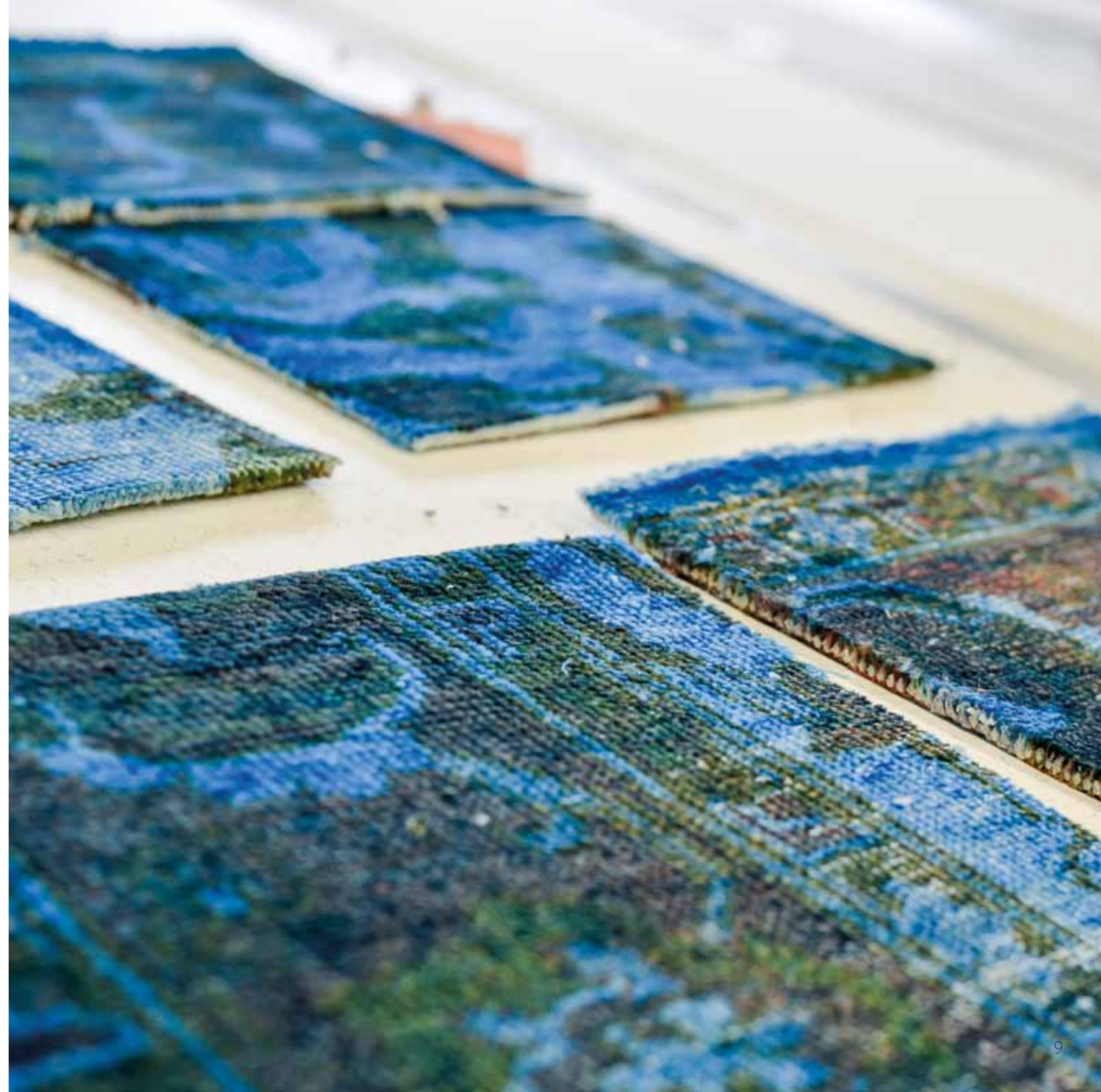


## THE MASHUP MANUFACTURING PROCESS & SUPERIOR CRAFTSMANSHIP

### GO ON. AND CREATE YOUR OWN THE MASHUP

- Which edition in THE MASHUP range is the right one for me (e.g. Collectors or Concept Edition)?
- What measurements should the carpet have?
- Do I want a special shape?
- Which colours or colour combinations do I want my THE MASHUP carpet to have?
- Do I have any special requirements for the colour mixture? (Option. Define approx. colour proportions.)
- Do I want any wording or a logo incorporated (in the print, shearing or stitching)?
- Are there any special colour requirements for the stitching? (Do I prefer a special stitching colour? Otherwise our designer will make a recommendation.)

Once we have answers to all of these questions, we can get cracking with your personal THE MASHUP carpet.







## THE MASHUP MANUFACTURING PROCESS & SUPERIOR CRAFTSMANSHIP

### THE MANUFACTURING STEP BY STEP

- Step 1:** Sourcing and selection of the right carpets you wish to use as the basic patterns for your THE MASHUP carpet.
- Step 2:** Printing phase. The raw material is printed with your colour selection.
- Step 3:** Refinement. The printed carpets get their unmistakable used look in intricate handwork and are cut into different sized modules.
- Step 4:** Arrangement. kymo creative director Eva Langhans personally designs the arrangement of the individual modules to create a new THE MASHUP – your carpet.
- Step 5:** Approval. Your first contact with your THE MASHUP carpet! In a picture from the production lab you can see the arrangement of the individual modules compiled in an overall image. The stitching thread is ready too.
- Should you wish to make any changes, now is the right moment to tell us. Depending on the requested changes, the delivery time can be longer.
- Step 6:** Completion. The individual modules are put together with countless stitchings; the polyester felt backing is coated by hand and the edges of THE MASHUP get their rubber finish.
- Step 7:** Checkup. Your THE MASHUP is then checked one last time, packaged safely and then sent on the way to its new home.







## THE MASHUP COLLECTORS EDITION

Deconstructing the familiar and reconstructing it in a contemporary context – that's what THE MASHUP Collectors Edition is all about. This edition of THE MASHUP range uses antique oriental rugs as its raw material. After the printing process, the threads are then remixed in a series of complex, hand-crafted steps – eco-friendly by not using chemical bleaches. The result is in an entirely modern style of rug. Individual and saturated with a new form of distinction, THE MASHUP Collectors Edition rugs tell a modern-day story of deep-rooted respect for tradition and craftsmanship.

In 2011 THE MASHUP Collectors Edition was awarded the iF product design award.

### THE MASHUP COLLECTORS EDITION

- highly unique: every rug is personally arranged by the designer, Eva Langhans, herself
- based on old or antique oriental rugs
- individual and surprising

### OPTIONS FOR CUSTOMIZATION

- custom sizes
- 16 standard colours / custom colours available
- custom shapes
- different colours for the stitching available



Anti-slip backing

THE MASHUP **COLLECTORS EDITION** is fitted with a backing most suitable for contract business:

- anti-slip
- low-flammable







# THE MASHUP CONCEPT EDITION

Configurable to the max. Easy to reproduce. And still always unique. THE MASHUP Concept Edition models are all quality, handmade oriental rugs made expressly to the strictest THE MASHUP specifications. Because the raw material is so homogeneous, the options are endless for composing the patterns and colours of THE MASHUP Concept Edition. Compile your own rug to suit any interior design concept or environment imaginable.

In 2011 THE MASHUP Concept Edition won the special prize for sustainability awarded by Germany's prestigious architectural magazine, AIT, as part of the 'Innovation Award for Architecture & Flooring'.

## THE MASHUP CONCEPT EDITION

- configurable in every detail
- accurate colour composition
- high level of reproducibility
- based on quality, handmade oriental rugs that have been made specifically for THE MASHUP carpets

## OPTIONS FOR CUSTOMIZATION

- custom sizes
- 16 standard colours / custom colours available
- custom shapes
- logo/text print
- choose your pattern: geometric, floral or a combination of both
- different colours for the stitching available

THE MASHUP **CONCEPT EDITION** is fitted with a backing most suitable for contract business:

- anti-slip
- low-flammable

THE MASHUP **CONCEPT EDITION** is fire tested for your safety

- low flammable in compliance with the DIN EN 13501-1:2010



Anti-slip backing





## THE MASHUP MAGMA

Magma. A life in total darkness. Motion in unyielding stone. Colour in the shadows and heat deep inside the core. These contrasts are in a constant state of interaction and create a force that gives way to the new.

THE MASHUP MAGMA expresses the tension inherent in these elemental forces in every fibre. With its reduced 'smoked black' colour scheme in combination with an iridescent red textile core, displayed in the shearing method the carpet uses, it radiates a mighty sense of vitality that immediately grabs your attention. Tension is created. Back and forth the forces exert pressure on each other. The extra elaborate manufacturing makes THE MASHUP MAGMA a masterpiece of craftsmanship - down to the smallest detail. A true piece of art: THE MASHUP MAGMA.

### THE MASHUP MAGMA

- explosive design
- high level of reproducibility
- based on quality, handmade oriental rugs that have been made specifically for THE MASHUP MAGMA carpets

### OPTIONS FOR CUSTOMIZATION

- custom sizes
- 1 standard colour / custom colours available
- custom shapes
- logo/text print



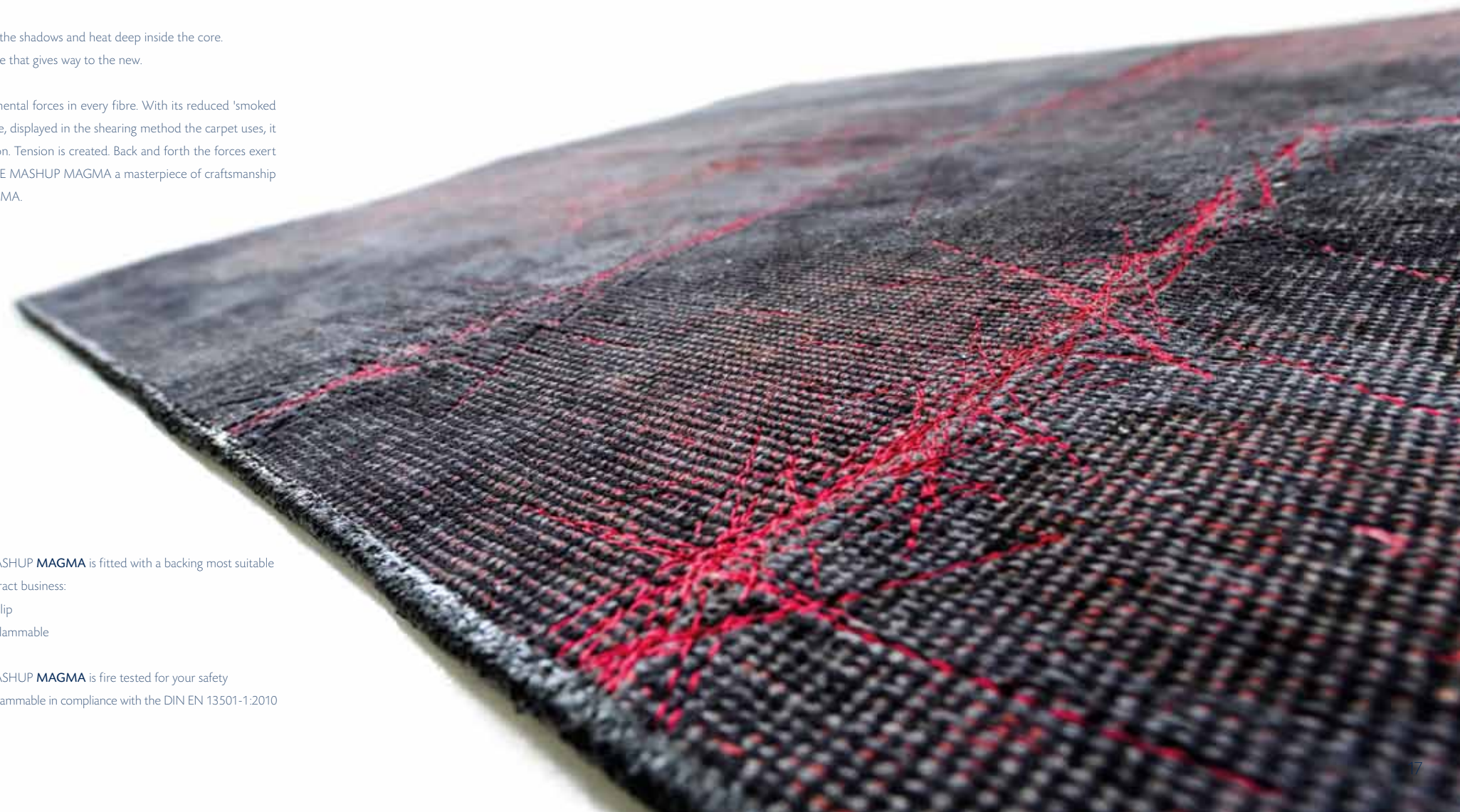
Anti-slip backing

THE MASHUP **MAGMA** is fitted with a backing most suitable for contract business:

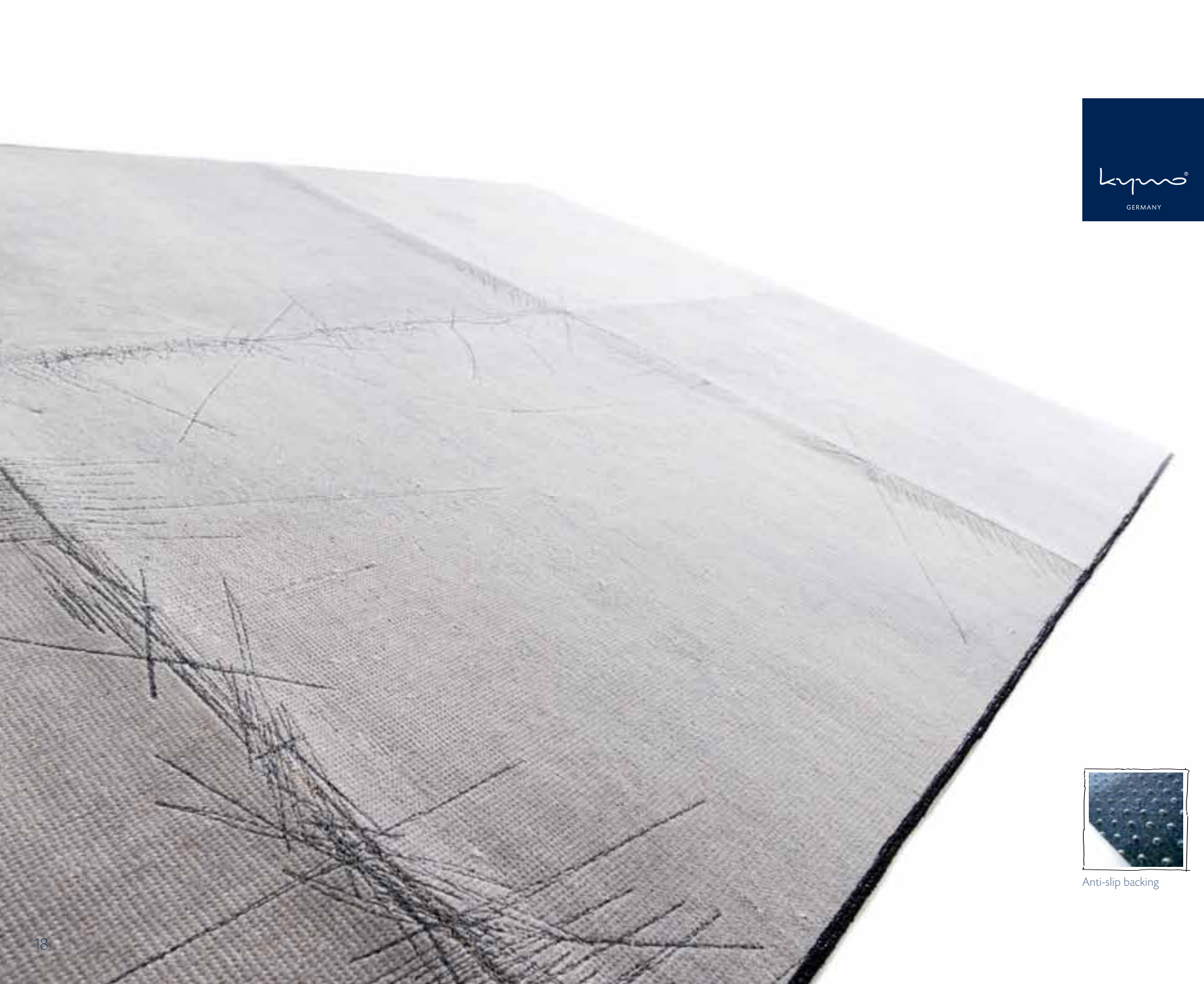
- anti-slip
- low-flammable

THE MASHUP **MAGMA** is fire tested for your safety

- low flammable in compliance with the DIN EN 13501-1:2010







# THE MASHUP CUBIK

One colour. One size module. No decoration. All held together with a single seam of great strength and value - without unfurling. Can anything that looks quite this effortless be any more refined? Hardly. THE MASHUP CUBIK is the logical progression of the basic principle behind the THE MASHUP range. Based on a thousand-year old tradition of hand-knotted oriental carpets, we have transformed MASHUP floorwear into a contemporary design medium using the tools of the 21st century. ...and take things a step further. Stringently. The result couldn't be more modern. Generous. Highly appealing. A proper masterpiece. THE MASHUP CUBIK.

## THE MASHUP CUBIK

- extra modern look surrendering any pattern
- high level of reproducibility
- based on quality, handmade oriental rugs that have been made specifically for THE MASHUP CUBIK carpets

## OPTIONS FOR CUSTOMIZATION

- custom sizes
- 1 standard colour / custom colours available
- custom shapes
- logo/text print
- different colours for the stitching available



Anti-slip backing

THE MASHUP **CUBIK** is fitted with a backing most suitable for contract business:

- anti-slip
- low-flammable

THE MASHUP **CUBIK** is fire tested for your safety

- low flammable in compliance with the DIN EN 13501-1:2010





## THE MASHUP FRESCO SERIES

Flowery. Pictorial. Classic. And yet a wholly contemporary take. We put a lot of skill, love and devotion into THE MASHUP FRESCO SERIES. First, we cut up oriental rugs, the sort with the traditional floral motif. Then we bash on a bright blue. Finally, we put the whole thing through a proper vintage treatment, lending the FRESCO SERIES that faded, yet impressive beauty that wall paintings have.

The carpet's special features include anti-slide backing and extra-stability bordering made with rubber to keep the design steady and stylish on the floor. Just like a proper design statement should be. Can be reproduced anytime and anywhere. Bright shining blue. Simply très chic. That's THE MASHUP FRESCO SERIES.

### THE MASHUP FRESCO SERIES

- antique look due to the spacious floral pattern
- high level of reproducibility
- based on quality, handmade oriental rugs that have been made specifically for THE MASHUP Fresco Series carpets

### OPTIONS FOR CUSTOMIZATION

- custom sizes
- 1 standard colour / custom colours available
- custom shapes
- logo/text print
- different colours for the stitching available



Anti-slip backing

THE MASHUP **Fresco Series** is fitted with a backing most suitable for contract business:

- anti-slip
- low-flammable

THE MASHUP **Fresco Series** is fire tested for your safety

- low flammable in compliance with the DIN EN 13501-1:2010







# THE MASHUP PURE EDITION

Purist. Simple. Just raw. Like its sister from the Concept Edition range, THE MASHUP Pure Edition only uses new quality Persian rugs as the basis for its creations. The difference to THE MASHUP Concept Edition is that for the Pure Edition, only plain carpets are used instead of a patchwork. Because they're already designed and built to last and stand their ground, THE MASHUP Pure Edition rugs come without anti-slip backing and edges that are simply finished with a handcrafted binding.

## THE MASHUP PURE EDITION

- purist & simple
- plain geometric pattern (no patchwork)
- comes without sealed edges and without anti-slip backing

## OPTIONS FOR CUSTOMIZATION

- custom sizes on request
- 16 standard colours
- floral pattern on request







THE MASHUP

TECHNICAL FACTS

The choice is yours: select from  
16 standard base colours.  
Or create your own remix  
using custom colours.



violet



lilac



red



orange



khaki



green



capri blue



brown



dark chocolate



taupe



light grey



grey sky



grey



black



blue



royal navy

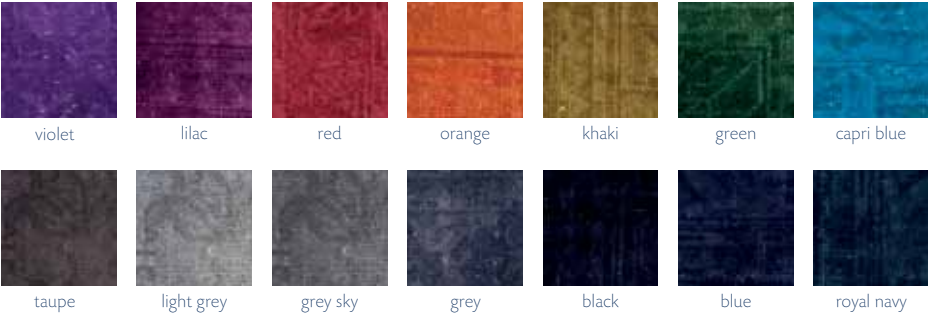
	THE MASHUP COLLECTORS EDITION	THE MASHUP CONCEPT EDITION	THE MASHUP MAGMA	THE MASHUP CUBIK
standard sizes:	140 x 200 cm 170 x 230 cm 200 x 200 cm 200 x 290 cm 290 x 410 cm	140 x 200 cm 170 x 230 cm 200 x 200 cm 200 x 290 cm 290 x 410 cm	140 x 200 cm 170 x 230 cm 200 x 200 cm 200 x 290 cm 290 x 410 cm	170 x 170 cm 170 x 260 cm 260 x 260 cm 260 x 350 cm 350 x 350 cm 350 x 440 cm
custom sizes/colours/shapes:	available	available	available	available
logo/text print:	on request	available	available	available
delivery time:	16 weeks + shipping, express delivery options on request	12 weeks + shipping, express delivery options on request	12 weeks + shipping, express delivery options on request	12 weeks + shipping, express delivery options on request
range of application:	residential, hospitality, offices, lounges, retail design	residential, hospitality, offices, lounges, retail design	residential, hospitality, offices, lounges, retail design	residential, hospitality, offices, lounges, retail design
surface material:	high-quality hand-knotted oriental carpets (old/antique)	high-quality hand-knotted oriental carpets	high-quality hand-knotted oriental carpets	high-quality hand-knotted oriental carpets
backing:	felted backing with anti-slip PVC-dots (flame retardant)	felted backing with anti-slip PVC-dots (flame retardant)	felted backing with anti-slip PVC-dots (flame retardant)	felted backing with anti-slip PVC-dots (flame retardant)
height:	approx. 8-12 mm	approx. 8-12 mm	approx. 8-12 mm	approx. 8-12 mm
total weight:	approx. 3520g/qm	approx. 3520g/qm	approx. 3520g/qm	approx. 3520g/qm
modul sizes:	a mixture of 30 x 60 cm   60 x 60 cm   60 x 120 cm	a mixture of 30 x 60 cm   60 x 60 cm   60 x 120 cm	a mixture of 30 x 60 cm   60 x 60 cm   60 x 120 cm	90 x 90 cm
flame resistance:		low flammable in compliance with the DIN EN 13501-1:2010	low flammable in compliance with the DIN EN 13501-1:2010	low flammable in compliance with the DIN EN 13501-1:2010
stress class:	very high	very high	very high	very high
floor heating:	qualified	qualified	qualified	qualified
electrostatic behaviour:	antistatic	antistatic	antistatic	antistatic





THE MASHUP  
TECHNICAL FACTS

The choice is yours: select from  
16 standard base colours.  
Or create your own remix  
using custom colours.



	THE MASHUP FRESCO SERIES	THE MASHUP PURE EDITION
standard sizes:	140 x 200 cm 170 x 230 cm 200 x 200 cm 200 x 290 cm 290 x 410 cm	140 x 200 cm 170 x 240 cm 200 x 200 cm 200 x 300 cm 300 x 400 cm
custom sizes/colours/shapes:	available	on request
logo/text print:	available	
delivery time:	12 weeks + shipping, express delivery options on request	12 weeks + shipping, express delivery options on request
range of application:	residential, hospitality, offices, lounges, retail design	residential, hospitality, offices, lounges, retail design
surface material:	high-quality hand-knotted oriental carpets	high-quality hand-knotted oriental carpets
backing:	felted backing with anti-slip PVC-dots (flame retardant)	
height:	approx. 8-12 mm	approx. 5-8 mm
total weight:	approx. 3520g/qm	approx. 2500g/qm
modul sizes:	a mixture of 30 x 60 cm   60 x 60 cm   60 x 120 cm	
flame resistance:	low flammable in compliance with the DIN EN 13501-1:2010	
stress class:	very high	very high
floor heating:	qualified	qualified
electrostatic behaviour:	antistatic	antistatic





GO ON. AND CREATE.

[www.kymo.de](http://www.kymo.de)